

# Small Business Energy Advantage

Giving small businesses  
a competitive edge



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**EVERSOURCE**

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Energize Connecticut - programs funded by a charge on customer energy bills.



## Innovative solutions

When your business is open, you are likely to use more energy. The Small Business Energy Advantage (SBEA) program is designed to reduce energy costs while increasing your ability to provide quality service or products.

Whether you are a restaurant relying on refrigerators to keep food fresh, office space focused on keeping staff comfortable, or a manufacturer using compressed air daily in various processes, the energy saving properties unique to your business can be addressed through the cost-effective, turn-key SBEA program.

**This is a program with lasting benefits that will help you improve your energy efficiency and develop long-term, sustainable energy management strategies.**

With support from Energize Connecticut, you now have the financial assistance and expert guidance that will enable you to determine your energy future by making decisions based on efficient technology.

Beverly Pizza, Bridgeport, CT

## Who's eligible

Commercial and Industrial Eversource customers that use less than 1,000,000 kWh annually across all of their CT properties, and UI customers with an average 12-month peak demand between 10 and 200kW. For natural gas measures, must be a firm customer of CNG, SCG or Eversource.

### Many types of small businesses can benefit

- Retail Stores
- Office Settings: Insurance and Real Estate Brokers, Law or Doctor's Offices, Accounting Firms, Etc.
- Grocery And Convenience Stores
- Farms
- Long-Term Care Facilities
- Non-Profits
- Gas Stations
- Restaurants
- Car Washes
- Libraries, Museums And More

**Want to see if you are eligible?  
Contact us to find out!**

St John's Church, New Haven, CT





## Signing up is easy

- Call to schedule a time to connect with an SBEA-authorized contractor over the phone or in-person.
- At no cost to you, the SBEA-authorized contractor will conduct a virtual assessment or on-site audit to identify energy saving opportunities and answer your questions.
- Following the audit, we'll provide you a detailed report outlining measures and the potential energy and money savings at your business with a custom incentive and 0% on-bill financing offer to help address the identified opportunities.
- At your convenience, the SBEA-authorized contractor will install the approved report measures for you to realize energy and money savings.

## Typical energy efficiency measures may include:

### Energy-Efficient Lighting

- High-Efficiency LED lighting
- Daylight harvesting and high-end trim control strategies
- Occupancy sensors
- Network lighting controls

### Energy-Efficient Heating/Ventilation/Air Conditioning (HVAC)

- High-Efficiency equipment upgrades
- Programmable thermostats

### Energy-Efficient Refrigeration

- Anti-condensation door heater controls
- Evaporator fan controls
- Open case night covers
- Electronically commutated motors

### Energy-Efficient Natural Gas

- Gas-fired boilers/furnaces
- Gas-fired hot water systems
- Spray nozzles/showerheads
- Pipe and duct insulation
- Aerators
- Energy management systems

### Plus...

- Air compressors
- Variable frequency drives
- Premium-efficiency motors
- Kitchen exhaust hood controls
- Insulation/air sealing
- Call for custom measures

Circle Diner, Fairfield, CT



# Thousands of Connecticut Small Commercial and Industrial customers have benefited from the SBEA program — you can too.

## Family Farm Project:

Energy-efficient lighting and occupancy sensors.



## Restaurant:

Energy-efficient LED lighting retrofit with controls, new refrigeration motors and controls, increased duct insulation and low-flow sink aerators.



## Office:

Energy-efficient LED lighting retrofit with controls, new evaporator fan and sink faucet aerators.



<b>Total cost:</b>	\$12,730	\$18,274.56	\$16,917.03
<b>SBEA Program Incentive:</b>	\$5,602	\$8,628.46	\$7,155.50
<b>Monthly loan payment (zero percent interest)</b>	\$297/24 Months	\$440/22 Months	\$407/24 Months
<b>Net monthly electric savings (after the loan is paid off)</b>	\$298	\$354	\$418
<b>Payback</b>	1.99 years	2.25 years	1.94 years



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